

Local Smarts, International Recognition!

South African software platform 'The Business Brain' Wins coveted Learning Technology Award

The **HPL Group** comprising Hi-Performance Learning (Pty) Ltd and CUDA Technologies (Pty) Ltd , a South African leader in helping organisations learn smarter to perform better, and part of independent management consulting firm **The IQ Business Group** , recently won a Silver Brandon Hall Award for Technology Excellence in the **Best Advance in Performance Support** category for their **CUDA Business Brain** platform .



 **Brandon Hall Research**

The win was announced on Thursday, April 29. All winners are listed at www.brandon-hall.com .

Rafael Rodriguez, CUDA Technology Director, says "It's unbelievably rewarding to be recognized amongst the leading international players in this space. This win is sure to boost our teams' energy and focus to even higher levels, and gives the market another reason to support local software in our field."

The Brandon Hall Excellence in Learning Technology Awards are presented by Brandon Hall Research, one of the leading research firms in training and development. The Learning Technology Awards program showcases innovations in the products in the marketplace for creating and managing learning, talent, and performance.

"These outstanding tools and systems propel the learning profession forward," said Brandon Hall, Ph.D., chairman of the Awards program.

The entries were evaluated by independent judges around the world.

About the HPL Group



We are dedicated to improving business results for our clients through our approach to organizational learning that unlocks solutions and technologies to enable smart learning and improved employee performance.

Organisations are spending a great deal of effort and money on training (systems, resources and content) that is not always impacting people-performance or business results positively.

When they need to ensure that this effort and spend is justified, we assist by deploying and configuring a CUDA Business Brain.

The Business Brain unlocks **measureable business results** by improving the way organisations **store, connect** , and **share** expertise.

About Brandon Hall Research

Brandon Hall, Ph.D. is the CEO of Brandon Hall Research and author of the ground-breaking “Web-Based Training Cookbook.” Since 1992, Brandon Hall Research (www.brandon-hall.com) has been providing independent research reports and expert advice on using technology in learning. Brandon Hall Research conducts Awards programs each year to recognize the best in innovative learning.